



India's Largest Hand Tools

Power Tools & Fastener Expo!

27 28 29 **SEPTEMBER 2024**

Yashobhoomi, Dwarka, India International Convention & Expo Centre (IICC), New Delhi

















The Industry

- The Global Power Tools market size is anticipated to reach USD 40.9billion by 2027, expanding at a CAGR of 4.2%.
- India's Power Tool market size is expected to reach nearly US\$ 5.55 Bn. by 2027 with the CAGR of 8.42% during the forecast period.
- The Indian Hand Tool market is estimated to cross US\$
 200 million and is growing at a rate of 12% annually. India's
 advantage is low labour cost, and availability of raw
 materials
- Construction and auto mobile are the two main industries where the demand for hand tools & power tools is witnessing steady growth in recent years.

Industry Potential

- The overall manufacturing sector of India has the potential to reach US\$ 1 trillion by 2025
- India has potential to become a global manufacturing hub and by 2030, it can add more than US\$ 500 billion annually to the global economy.
- Indian Automotive industry (including component manufacturing) is expected to reach US\$ 251.4-282.8 billion by 2026.
- The renewable energy will account for 55% of the total installed power capacity by 2030
- The Government has suggested investment of Rs. 5,000,000 crore (US\$ 750 billion) for Railways infrastructure by 2030.
- Appliances and Consumer Electronics industry is expected to double to reach Rs. 1.48 lakh crore (US\$ 21.18 billion) by 2025.



India is the largest importer of Power tools in the

World and accounts for 376,906 shipments



About Hand Tools & Fasteners Expo

HTF, India's largest and only kind of B2B exhibition focuses on the need for High-end Hand Tools, Power Tools, Fasteners & Specialty Tools etc. It provides an excellent platform to establish crucial connections in Manufacturing Supply Chain across Various Sectors. The event is supported by reputed industry associations and 'World Metal Forum'.

Planned with other specialized exhibitions to serve as a Biggest Business Carnival to cater to the entire gamut of Metalworking, Metal Forming, Manufacturing & Fabricating industries at one business platform, like:

- HTF for Advanced Hand Tools, Power Tools and Fasteners
- CWE for Advanced Cutting and Welding Automation, Machine Tools and Laser Technology
- IMEX for Latest Machine Tools (CNC, Laser, Shot Blasting, Measuring & Testing Equipment and more.....)
- **UMEX** for Economical Pre-owned machinery in the industry
- TECHINDIA for Engineering and Manufacturing
- MMMM for Metal Production, Processing and Metal Working Industries

Eew Highlights of the Event

- Expected presence of 400+ leading exhibitors from 7+ different countries
- India's largest gathering of Metalworking, Metal Forming, Manufacturing & Fabricating Industry
- 12,000+ trade Visitors from neighboring countries including major OEMs
 | Distributors
- Support from all major Trade Associations, Trade Media & Portals of Metal, Metalworking and Allied Industries
- Open Seminar on Hand Tools, Power Tools & Fasteners Know-how
- India Innovation Pavilion
- International Display Pavilion
- Various New Launches by exhibitors
- Invited International Trade Delegations from 7+ Countries
- Dedicated Dealers' Meet Programme
- Exclusive Exhibitor Excellence Award

Visitor Profile

- Heads of Maintenance
- Factory / Operational Managers
- Purchase / Material Managers
- Exporters & Importers
- Distributors
- Traders & Retailers
- Industry Suppliers
- Maintenance Engineers
- Technical Service Managers
- Safety Engineers
- Production Technicians
- Defence & Space Establishments
- Aeronautical establishments
- MRO Workshops
- Automotive Manufacturers
- Garage/Service Stations
- Railway Workshops
- Ship Yards, Bus / Truck Body Builders
- Government Transport Workshops
- OEM's
- PSU's
- State Road Transport Corporations
- Ship Breaking Yards
- EPC Contractors
- Civil Contractors
- Structural Engineers / PEB
- Manufacturers
- Fabricators
- Furniture Manufacturers
- Interior Designers
- Carpenters
- Plumbers
- Garden Services

Exhibitor Profile

- Heavy Engineering Tools
- Industrial Tools
- Cutting Tools
- Construction Tools
- Abrasives
- Woodworking Tools
- Automotive Tools
- Gardening & Agrico Tools
- Aviation Tools
- Saw blades
- Rotary & Oscillating Tools
- Grinders & Sanders
- Routers & Cutout Tools
- Heat Guns & Seamers
- Industrial Fasteners and Fixings
- Aerospace Fasteners
- Screws & Washers
- Fastener Manufacturing Technology
- Fastener Manufacturing Machinery
- Inserts & Rivets



Automotive industry has the capacity to make up to

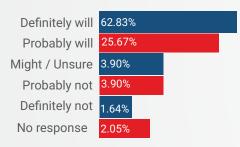








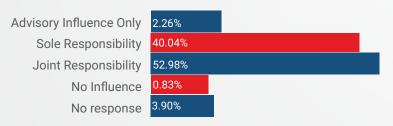
LIKELIHOOD TO RETURN TO ATTEND





92% are likely to attend for next edition.

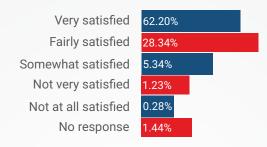
OVERALL PURCHASE RESPONSIBILITY





95% have Overall Purchase Responsibility

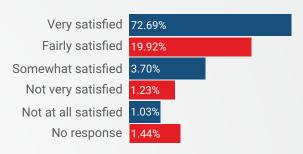
OVERALL SATISFACTION





97% are Overall Satisfied with shows

IMPORTANCE OF THE EVENT



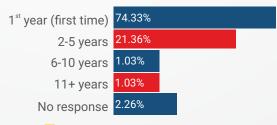


96% Feel the Importance of Event

NET PROMOTER SCORE 87

Promoters (Rating range 9 and 10) 88.30%
Passives (Rating range 7 and 8) 10.47%
Detractors (Rating range 0 to 6) 1.23%

NUMBER OF PREVIOUS EXHIBITS





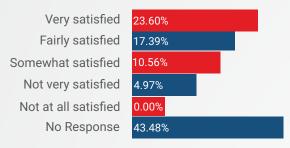
96% No. of previous visits







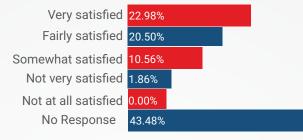
OVERALL SATISFACTION





51% are Overall SatisFled with shows

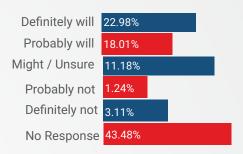
IMPORTANCE OF THE EVENT





55% Feel the Importance of Event

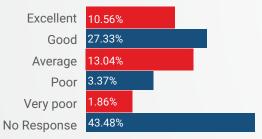
LIKELIHOOD TO RETURN NEXT YEAR





52% are likely to return for next edition.

OVERALL RETURN ON INVESTMENT



38% exhibitors agree that exhibition delivered a better ROI for them

NET EASY SCORE 43

Easy	49.69%
Don't Know (No response)	43.48%
Difficult	6.83%

NET PROMOTER SCORE 15

Promoters (Rating range 9 and 10)
Passives (Rating range 7 and 8)
Detractors (Rating range 0 to 6)

11.18%









Unlimited Opportunity

for EXHIBITOR

- Showcase your latest machinery, technology, products and services to highly focused trade visitors, trade media and trade delegations
- One to One interaction with the industry professionals
- Brand building with industry and end users
- Explore new business and investment opportunities

for SPONSOR

- Enhance your leadership status
- Educate and inspire a targeted audience with your products and services
- Raise brand awareness and create preference to a targeted audience
- Build leadership status in the industry

for VISITOR

- Explore the latest technology, machinery and services available in the market
- Explore availability of raw materials and suppliers
- Networking platform to connect with leading industry players
- Unparalleled opportunity for business tie-ups

and Much More to Explore...





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We delivers game-changing impact for people, business and beyond. How? By helping people to make the connections that could change everything, through its portfolio of unmissable events and hyper-productive meetings programmes. Hyve is on a mission to redefine everyone's expectations of events and is using cutting-edge technology and data to amplify their transformative potential. Hyve's portfolio includes world-renowned brands such as Shoptalk, Bett, CWIEME and Fintech Meetup.

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Contact Us



INDIA

Hyve India Private Limited (CIN. U92490DL2004PTC124343) 503, 5th Floor, Mercantile House, 15, KG Marg, Connaught Place, New Delhi-110001, INDIA Email: htf@hyve.group,

Website: india.hyve.group, www.hyve.group



Splendor International Exhibition (Beijing) Co.,Ltd Add: Suit No-703, Plaza No-2, Zhubang 2000 Business Center, No.99 Balizhuang Xili, Chaoyang District, Beijing, China- 100025 Jessie Shi, Project Manager Mobile | We chat | WhatsApp: +86-13842991797 E-mail: jessieshi@splendorexpo.com

