

India's Largest Hand Tools, Power Tools & Fastener Expo! 19<sup>th</sup> Edition

17 - 19 2020 DECEMBER 2020 Pragati Maidan NEW DELHI, INDIA www.iihtexpo.com























# About **INDUSTRY**

India – the Huge Potential

Over the past few years, Industrial Tools & Power Tools have gained acceptance across all major verticals including construction, industrial, and automotive. Further, to fulfill the continuously growing demand for power tools in the country, manufacturers are coming up with innovative products which offer application-specific industrial tools & power tools as per end user requirements.

The power tools market is anticipated to reach over INR 150 billion by FY'2021 due to PPP investment in smart cities in the country, increase in penetration rate of power tools in Tier 2 and 3 cities and rising number of international companies in the country, according to a research report.

The industrial fasteners market is expected to reach a value of INR 7,706 Bn by 2023, expanding at a CAGR of 6.5% from 2018. Rising demand for fasteners in the automotive industry, coupled with an increase in construction and manufacturing spending in emerging countries, is expected to drive the demand for industrial fasteners during the forecast period.

## About HAND TOOLS & FASTENERS EXPO

HTF, the India's Largest and only kind of B2B exhibition focusses on the need for High-end Hand Tools, Power Tools, Fasteners & Specialty Tools etc. It provides an excellent platform to establish crucial connections in Manufacturing Supply Chain across Various Sectors. The event is supported by reputed industry associations including 'Ludhiana Hand Tools Association', 'Fastener Manufacturers Association of India (FMAI)' and the 'World Metal Forum'.

With the New Halls at Pragati Maidan, featuring more exhibition space and larger volume halls than ever before, and new and exciting opportunities as part of the HTF-Hand Tools, Power Tools & Fastener Series Exhibitions.



Industrial Power Tools & Hand Tools segment is anticipated to exhibit high growth and high user acceptance by 2024



## **Position Yourself Above the Competition**

HTF, is a high-quality investment of your marketing budget that yields exceptional value and positive results. The event brings buyers and sellers together in an interactive environment to conduct business, make connections, build brand awareness, expand market share, collect leads, write orders and increase profits.

### 15,000+ Attendees and Increasing Every Year...

HTF attracts 15,000+ highly qualified professionals every year with decision-making authority not only from India but from over 16 countries. including C-level Executives, CEOs, Manufacturing Engineers, Plant Managers, Research & Development, QC/QA Heads, Assemble Line Managers, Maintenance & Production Heads, Purchasers and other Decision Makers with purchasing and influencing power.

HTF consistently delivers quality buyers seeking the latest manufacturing technologies. The event serves the SMEs to the largest manufacturers looking for innovative solutions to maximize efficiency.

The industrial fasteners market is expected to reach a value of US\$ 108.5 Bn by 2023, expanding at a CAGR of 6.5%

















## Why Exhibit

- Be Part of Our Record-Breaking Numbers and Highly Targeted Industry Professionals
- 500+ Participating Companies
- Showcase Your Latest in Hand Tools, Power Tools, Fasteners & Services to Highly Focused Trade Visitors
- Meet and Engage with Leaders & Decision Makers from Across the Sectors
- Explore NEW Business and Investment Opportunities
- Extensive Reach and Response
- Brand Building among the Industry and End-users
- More Than 25,000 Sqm of Gross Exhibition Space!



The India's Manufacturing Sector has the

Potential to Touch US\$ 1 trillion by 2025





"Very well organized and superbly spread through all media, one of its kind platform for power tools industry, keep it up!"

Akash Singla - Director, LSL Tools Private Limited (Extra Power Tools)

"Net footfall is very good, we are meeting good number of customers who meet the target groups. Very good place to exhibit the products & display the range."

Sarthak Mishra - Market Manager, GEDORE India Pvt Ltd

"This is the first time we are participating in fair, but response is superb, the exhibition is well organized and footfall is outstanding. The organizers have advertised the event nicely."

Rinku Agarwal - Director, Divs Power Tools Pvt Ltd

"Footfall is very good, good valuable customers related to hand tools and abrasives"

Barinder Kumar - Marketing Manager, FMI Limited

"This is our first experience in Mumbai trade fair, and we are very much satisfied with arrangements of organizers, we wish them best of luck."

Vikas Makol - General Manager, King Power Tools & Spares Pvt Ltd

"Great! Atmosphere is good, Good set up, everything is good."

Sumit Dhuna - Director, Good Year Hand Tools

"Overall everything is quite good and exhibition team is quite supportive."

Vivek Kumar Maheshwari - Marketing Manager, Ferro Terro Tools LLP.

"We started participating since Delhi Fair in 2018 and we are impressed by the response we received, by our observation Mumbai fair has been at power if not better and we have since been convinced that the fair pay for itself with the response we receive."

Shabbir Bhopalwala - Director, Ideal International Power Tools Pvt Ltd

"Good ambience, good crowd, everything well managed, love to see again!"

Sanjay Jain - Director, Midas Touch

"Participating in this Exhibition is really good experience. Many visits by clients @ work is real good. Would like to continue further. Thank you!"

Sunny Shah - Director, Champion Abrasives

"Very well-organized event. Good Luck."

Nitin Jindal - Director, Damier Tools

India Power Tools market is projected to grow

at a CAGR of 8.4% during 2018-24.

#### **Exhibitor Profile Visitor Profile** Heads of Maintenance **Automotive Tools** Construction Tools Factory / Operational Managers Purchase / Material Managers Heavy Engineering Tools Woodworking Tools Facility Managers Gardening & Agrico Tools Maintenance Engineers Power Tools & Accessories Technical Service Managers Pneumatic Tools Safety Engineers **Cutting Tools Production Technicians** Abrasives Quality Assurance Engineers Tapes & Sealants Defence & Space Establishments Adhesives Aeronautical establishments **Automotive Fasteners** MRO Workshops Industrial Fasteners & Fixings **Automotive Manufacturers** Construction Fixings Garage/Service Stations Fastener Manufacturing Technology Railway Workshops Fastening Tools Ship Yards, Bus / Truck Body Builders Government Transport Workshops OEM's PSU's State Road Transport Corporations Ship Breaking Yards Petrochemical refineries / plants **EPC Contractors** Civil Contractors Structural Engineers / PEB Manufacturers **Fabricators** Furniture Manufacturers Interior Designers Paint Contractors Re-Modelers Carpenters **Plumbers** Garden Services **Exporters & Importers** Distributors Traders & Retailers Industry Suppliers.

Automotive industry has the capacity to make up to

US\$ 300 billion in annual revenue by 2026



# for EXHIBITOR

- Showcase your latest machinery, technology, products and services to highly focused trade visitors, trade media and trade delegations
- One to One interaction with the industry professionals
- Brand building with the industry and end users
- Explore new business and investment opportunities

# for SPONSOR

- Enhance your leadership status
- Educate and inspire a targeted audience with your products and services
- Raise brand awareness and create preference to a targeted audience
- Build leadership status in the industry

# for VISITOR

- Explore the latest technology, machinery and services available in the market
- Explore availability of raw materials and suppliers
- Networking platform to connect with leading industry players
- Unparalleled opportunity for business tie-ups

and Much More to Explore...

## About us



### www.hyve.group

We are Hyve - We create unmissable events, where people from all corners of the globe connect, learn & inspire, sharing extraordinary moments, advancing businesses and helping to shape industries. Our vision is to create the world's leading portfolio of content-driven, mustattend events delivering an outstanding experience and return on investment for our customers. This vision sits at the heart of everything we do and informs every decision we make.

We have more than 120 events taking place every year all around the world, and across multiple industry sectors from fashion to food and building to tourism.

## Contact Us @ India Offices

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